



# Sponsorship Agreement

## Contact Information

Company or Organization: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_ Company Website: \_\_\_\_\_

Products/Services your company provides: \_\_\_\_\_

### SPONSORSHIP LEVELS (Check Level)

- \_\_\_\_\_ Platinum Level - \$2,500+
- \_\_\_\_\_ Gold Level - \$1,500.00
- \_\_\_\_\_ Silver Level - \$750.00
- \_\_\_\_\_ Premier Sponsor - \$500.00
- \_\_\_\_\_ Select Sponsor - \$250.00

### PAYMENT METHOD

- \_\_\_\_\_ **Check:** Make payable to GLATA
- \_\_\_\_\_ **Credit Card:** Complete attached forms and return to:  
[kevinatcmp@sbcglobal.net](mailto:kevinatcmp@sbcglobal.net)

### RETURN COMPLETED FORMS AND CHECK TO:

**GLATA  
PO BOX 436  
CRYSTAL LAKE, IL 60039**

## SPONSORSHIP AGREEMENT TERMS

- Sponsorship benefits at the GLATA Annual Meeting will not be honored without payment or a completed contract.
- Current sponsors will have the right of first refusal for their sponsorship benefit.
- Sponsor will supply GLATA with company logo for display at meeting and on GLATA Website and materials.
- Sponsorships are effective January 1 through December 31.

## SPONSORSHIP BENEFITS

**PLATINUM:** 2 prominently positioned exhibit booths; Naming opportunity of high profile Annual Meeting event; registration gift; student program title sponsor; 4 tickets to the President's Reception.

**GOLD:** 1 prominently positioned exhibit booth; naming opportunity for Annual Meeting event or general education session; breakfast sponsor in Exhibit Hall; 2 tickets to the President's Reception.

**SILVER:** 1 exhibit booth; shared naming opportunities at Annual Meeting sessions and hospitality areas; 1 ticket to President's reception

**ALL SPONSORS RECEIVE:** Logo placement in Winter Meeting materials and on media at and around the Annual Meeting; sponsorship recognition at your exhibit booth; Sponsorship recognition on GLATA's web page and monthly e-blasts.

On behalf of my organization listed above, I submit this agreement for sponsorship of the Great Lakes Athletic Trainers' Association. By signing, I agree to the Sponsorship Agreement Terms accompanying this Agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Checking this box will serve as digital signature for this agreement

Kevin Gerlach, ATC  
Meeting Planner

Cell: 815-861-5934  
E-mail: [kevinatcmp@sbcglobal.net](mailto:kevinatcmp@sbcglobal.net)

PO Box 436  
Crystal Lake, IL 60039

**PLEASE RETURN EXHIBIT CONTRACT WITH SPONSORSHIP AGREEMENT**