## GLATA SPONSORSHIP LEVELS

|  | PLATINUM $\$ 2500+$ | $\begin{aligned} & \text { GOLD } \\ & \$ 1500 \end{aligned}$ | $\begin{aligned} & \text { SILVER } \\ & \$ 750 \end{aligned}$ | $\begin{aligned} & \text { PREMIER } \\ & \$ 500 \end{aligned}$ | $\begin{gathered} \text { SELECT } \\ \$ 250 \\ \hline \end{gathered}$ | Platinum Level Sponsors may request to support the following opportunities with benefits as presented in the table above: <br> - President's Reception <br> - Pinky Newell Keynote <br> - Lanyards <br> - Registration Gift (e.g., pens, t-shirts, tote bags) <br> - Entire Student Education Program <br> - Student Luncheon <br> - GLATA Social <br> - Your ideas are welcomed! <br> Gold Level Sponsors may request to support the following opportunities with benefits as presented in the table above: <br> - Hospitality Suite <br> - GLATA Quiz Bowl <br> - GLATA Social <br> - Pens at Registration Booth <br> - Food \& Drink Stations <br> - Student Education Session |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Provide list of Annual Meeting attendees | Yes | Yes | Yes | No | No |  |
| Recognition with Annual Meeting Registration Materials | Yes | Yes | Yes | Yes | Yes |  |
| Recognition at Business Meeting | $\begin{aligned} & \text { Yes on PPT } \\ & \text { Slide } \end{aligned}$ | $\begin{aligned} & \text { Yes on PPT } \\ & \text { Slide } \end{aligned}$ | $\begin{aligned} & \text { Yes on PPT } \\ & \text { Slide } \end{aligned}$ | $\begin{aligned} & \text { Yes on PPT } \\ & \text { Slide } \end{aligned}$ | No |  |
| Tickets to Presidents' Reception | 4 Tickets | 2 Tickets | 1 Ticket | No | No |  |
| Exhibit booth space at Annual Meeting | 2 spaces prominently positioned | 1 space prominently positioned | 1 space | No | No |  |
| Sponsorship recognition in exhibit booth | Yes | Yes | Yes | No | No |  |


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| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Website | Logo on GLATA's homepage hyperlinked to your homepage | Logo on GLATA's homepage hyperlinked to your homepage | Logo on GLATA's sponsorship page; no hyperlink | No | No | Silver Level Sponsors may request to support the following opportunities with benefits as presented in the table above: <br> - Hospitality Area <br> - Educational Session Sponsor <br> - Student Luncheon Co-Sponsor |
| Quarterly Newsletters \& Special Eblasts | Logo hyperlinked to your homepage | No | No | No | No | - GLATA Social Co-Sponsor |
| Social Media Recognition |  <br> Twitter appreciation message recognizing sponsor during the month of March | No | No | No | No |  |

