

NATM Video Contest 2020

Sponsored by NATA Student Leadership Committee

As part of National Athletic Training Month in March, the GLATA Council for Early Career Athletic Trainers will hold video contest!

Students and Early Career Athletic Trainers will have the opportunity to promote the profession of athletic training by capturing the heart of the profession on film. This year, videos should be based on the 2021 National Athletic Training Month theme “**Essential to Healthcare**”. The contest **opens March 1, 2021** and **closes March 31, 2021 (at midnight CST)**. The contest is open to any Student or Early Career Athletic Trainer (0-12 years of experience) in the GLATA Region.

Creativity is key! We look forward to seeing what this year’s entries have in store!

Contest Rules:

Each Student/Early Career Athletic Trainer may submit only one entry. Video submissions should be no longer than 60 seconds, posted on Youtube. The post should then be emailed to glataCECAT@gmail.com (you may also post the Youtube link on social media). Entries will be accepted through **March 31st (midnight CST)**. Late entries will not be accepted. Members of the GLATA CECAT can participate in the video contest.

All submissions must be original work of the student(s)/Early Career Athletic Trainer(s).

All video entries need to reflect athletic training in a positive light – remember the idea of the contest is to promote the field! Videos that don’t follow the criteria listed will not be added to the list of videos for public viewing on the GLATA CECAT tab on our website, and by extension will not be eligible to be a part of the contest.

Video Criteria:

Videos must be original work by athletic training student(s)/Early Career Athletic Trainer(s), positively promote the profession of athletic training using correct information and terminology (Athletic Training, Athletic Training Room/Facility, etc), and be a **maximum** of one minute. This year’s videos should be based on the theme “**Essential to Healthcare**”. The Video must also follow the guidelines put in place by the CDC relating to COVID-19.

The video will be judged on the following rubric: (1) message clarity and relevance, (2) adherence to this year’s theme, (3) creativity, (4) factual content, (5) videography and audio style, (6) organization and (7) Likes on the post.

Winners:

During National Athletic Training Month, all eligible videos can be viewed on the . The winning video submitted by (CST) March 31st that fits the required criteria will be shared by the GLATA CECAT on the website. The winners will be notified by email by April 12th, 2021.

If members of the CECAT (mentors and students included) participate in a video or their educational program submits a video, that member forfeits their right to vote on that video and their vote is passed to a different member of the committee.

More Information:

Contact the GLATA CECAT sub-committee at gлатаCECAT@gmail.com (attn: GLATA NATM Video Contest) regarding any questions or concerns.