

**GLATA 2017 PUBLIC RELATIONS CONTEST**

**Contest Rules:**

1. Project / event must promote the athletic trainer and / or the athletic training profession and / or a NATA key message(s).
2. Project / event must take place between January 1, 2017 and December 31, 2017.
3. Project / event must have been developed and implemented by one or more District 4 ATs or by a student working under the direction of a District 4 AT.
4. Project / event entry must be submitted by a GLATA member. GLATA members may nominate themselves.
5. Project / event must NOT be a state association sponsored activity.
6. Contest entries must be received / postmarked on or before February 15th, 2018

**GLATA 2017 PR CONTEST ENTRY FORM**

**Name(s)**

**Organization, School, or Academic Program**

**Contact Person**

**Name: Address:**

**Phone:**

**Email:**

**Date Project/Event took place:**

**Audience Targeted:**

**Brief description of project, event, or activity (if entry is a brochure, poster or video, please include a sample):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Estimated number of NON athletic trainers that a positive impression was made on: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Evidence of successful goal:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

\*Please include any additional information as you see fit\*

**Send entry form by January 15th to:**

**Scott Sell, Athletic Trainer**

**421 E. Van Trees St.**

**Washington, IN 47501**